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**gridComm Joins ITS Singapore, Spotlights Importance of Smart
Street Lighting in Intelligent Transportation Systems**

SINGAPORE, September 2, 2016 – [gridComm](http://gridcomm.com), a leader in smart street light solutions and IoT sensor networks, has joined the [Intelligent Transportation Society \(ITS\) Singapore](http://IntelligentTransportationSociety.org) as the smart mobility-focused group's newest corporate member. Both organizations have been making headlines recently, with gridComm announcing smart street light solutions in Jakarta and other Asian cities and the ITS driving adoption of intelligent transportation solutions in Singapore.

"When it comes to next-generation transportation systems, the ITS plays a leadership role, helping to shape the future of intelligent mobility in the region," noted Mike Holt, CEO for gridComm. "Smart street lights are critical to this future and to overall smart city and intelligent transportation plans. gridComm's systems enable the transformation of street lights into smart city networks, and our ITS membership ensures that the important role they play will impact future planning."

"We are excited to have gridComm join the ITS community and contribute to the future of intelligent transportation in Singapore," said Andrew Chow, president for ITS Singapore.

The Intelligent Transportation Society Singapore brings together the professional interests of public and private organizations, practitioners, academics and researchers related to ITS and creates opportunities for networking and interaction. "We see a broad breadth of solutions and technologies to enable intelligent transportation systems, and it's vital that experts in key ITS areas contribute to what we're trying to accomplish," continued Chow.

For more information on gridComm's power line communication (PLC) solutions and how they enable the transformation of traditional power grids into smart grids, please visit www.gridcomm-plc.com.

About ITS Singapore

Intelligent Transportation Society (ITS) Singapore was formed on August 26, 2001. The aim of this society is to bring together the professional interests of those in public and private organizations, practitioners, academics and researchers related to ITS and create opportunities for networking and interaction. The ITS mission is to provide a forum for members to exchange ideas and information on intelligent transportation systems, to promote awareness and use of transport technologies, and to serve effectively in the national interest as an organized body.

About gridComm

Singapore-based smart city solutions company gridComm provides hybrid power line communications and systems that enable cities to transform their street lights into smart city networks.

gridComm turns urban street lights into dynamic, resource-efficient platforms by using proprietary sensors and wireless-augmented power line infrastructures to create ultra-reliable, real-time smart city networks. By communicating data across a city's existing power lines, gridComm's unique solution paves the way for connectivity between street lights and the smart city applications of the future, including environmental sensors, traffic monitoring and connectivity to third party IoT/M2M devices such as autonomous vehicles.

gridComm's patent-pending chip technology and reliable network configuration enable interoperable, reliable, robust communication in noisy power line environments. To learn more about gridComm, please visit the company website at www.gridcomm-plc.com, follow them on [LinkedIn](#) and [Twitter](#), and like them [Facebook](#).

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